

## Charitable Contributions Guidelines

At Johnson & Johnson Vision Care, Inc. (JJVCI) we are in the business of helping people see more clearly as we work to fulfill our company's vision: To Bring Healthy Vision to Everyone, Everywhere, Every Day. We recognize that it's equally important that we take a clear view of the challenges facing the communities where we live and work. Our commitment comes to life through both our volunteerism and charitable giving programs.

JJVCI considers requests for charitable contributions from a broad range of charitable organizations. In order to be eligible for a charitable contribution from JJVCI, the recipient must be a tax-exempt organization under **Section 501(c)(3) of the US Internal Revenue Code**. While it is not possible for every requesting organization to receive funding, those that are in alignment with the franchise's contribution strategy and areas of focus will be given consideration.

In general, charitable contributions are provided to non-profit organizations consistent with the company's vision and aligned to the charitable focus of Johnson & Johnson's broader giving strategies in the following core areas:

- Saving and improving the lives of women and children as a result of limited health care, education and social support;
- Building health care capacity or access, primarily through education; and
- Preventing diseases and reducing stigma and disability in communities where the company has a high potential for impact

When making charitable contributions decisions, JJVCI will also take the following criteria into consideration:

- Applicant reach
- Applicant need
- Effectiveness / Impact
- Growth
- Stability
- Efficiency (proportion of funds that go directly to the cause vs. overhead)

As a company that manufactures a regulated medical device, we must always be mindful of various compliance and transparency reporting rules that govern our giving activity. For example, we are prohibited from making contributions to customers or customer organizations in connection with the sale of our products, or in return for a commitment to purchase, recommend or prescribe our products. JJVCI representatives may not offer to make contributions to organizations of a customer's choice. As a matter of company policy, we do not provide grants for scholarships or direct grants of any kind to individuals and we do not make loans. We also do not provide contributions for trips or tours; capital requests, building

campaigns, endowments or sponsorships; political, fraternal or athletic organizations; candidates for office; or sectarian or religious groups that do not serve the public on a non-sectarian basis. Requests for fundraising events such as golf tournaments, galas or award dinners may be supported on a limited basis IF aligned to the JJVCI Charitable Contribution strategy.

If your organization meets these guidelines, we encourage you to complete the Charitable Contributions Information Request and submit it promptly for review.

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